

DUPLICATE

INVOICE



WTEV-TV
11700 Central Parkway #2
Jacksonville, FL 32224
Main: (904) 996-0400
Billing:

<http://www.actionnewsjax.com>

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WTEV-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

Invoice #	Invoice Date	Invoice Month	Invoice Period
64588-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
RAND Reinventing a New D	RAND PAC	2852

Flight Dates	Order #	Alt Order #
10/10/12 - 10/15/12	64588	09838201

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/15/12	Action News @ 6a	6:00 AM-7:00 AM	1-111--	1:00	4	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 1-111-- 4 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WTEV W 10/10/12 6:15 AM Action News @ 6a 6:00 AM-7:00 AM 1:00 TVRPNELS1201H \$320.00 NM									
1 WTEV Th 10/11/12 6:27 AM Action News @ 6a 6:00 AM-7:00 AM 1:00 TVRPNELS1201H \$320.00 NM									
4 WTEV F 10/12/12 6:56 AM Action News @ 6a 6:00 AM-7:00 AM 1:00 TVRPNELS1201H \$320.00 NM									
2 WTEV M 10/15/12 6:43 AM Action News @ 6a 6:00 AM-7:00 AM 1:00 TVRPNELS1201H \$320.00 NM									
2	10/10/12	10/15/12	Action News @ 6p	6:00 PM-6:30 PM	1-111--	1:00	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 1-111-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WTEV W 10/10/12 6:22 PM Action News @ 6p 6:00 PM-6:30 PM 1:00 TVRPNELS1201H \$1,600.00 NM									
4 WTEV Th 10/11/12 6:28 PM Action News @ 6p 6:00 PM-6:30 PM 1:00 TVRPNELS1201H \$1,600.00 NM									
2 WTEV F 10/12/12 6:28 PM Action News @ 6p 6:00 PM-6:30 PM 1:00 TVRPNELS1201H \$1,600.00 NM									
1 WTEV M 10/15/12 6:21 PM Action News @ 6p 6:00 PM-6:30 PM 1:00 TVRPNELS1201H \$1,600.00 NM									
3	10/10/12	10/15/12	M-F Action News @ 11p	11:00 PM-11:35 PM	1-111--	1:00	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 1-111-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WTEV W 10/10/12 11:24 PM M-F Action News @ 11p 11:00 PM-11:35 PM 1:00 TVRPNELS1201H \$1,700.00 NM									
2 WTEV Th 10/11/12 11:33 PM M-F Action News @ 11p 11:00 PM-11:35 PM 1:00 TVRPNELS1201H \$1,700.00 NM									
4 WTEV F 10/12/12 11:06 PM M-F Action News @ 11p 11:00 PM-11:35 PM 1:00 TVRPNELS1201H \$1,700.00 NM									
1 WTEV M 10/15/12 11:31 PM M-F Action News @ 11p 11:00 PM-11:35 PM 1:00 TVRPNELS1201H \$1,700.00 NM									

Total Spots **12**

Payment Terms 30 Days

Gross Total **\$14,480.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
RAND Reinventing a New D	RAND PAC	2852	

Agency Commission **\$2,172.00**

Net Amount Due **\$12,308.00**

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